

## Message Text

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ORIGIN SCI-06

INFO OCT-01 IO-13 ADP-00 NSF-04 OIC-04 RSC-01 /029 R

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8/23/73 EXT 22208

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SCI/SA - MR. BIRCH

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P 232113Z AUG 73

FM SECSTATE WASHDC

TO USMISSION GENEVA PRIORITY

UNCLAS STATE 168107

E.O. 11652: N/A

TAGS: ECE, TGEN, TECH

SUBJECT: AD HOC MEETING OF EXPERTS TO PREPARE FOR SEMINARS  
ON MANAGERIAL ASPECTS OF INDUSTRIAL RESEARCH AND  
INDUSTRIAL MANAGEMENT OF TECHNOLOGY

REF: STANOVNIK LETTER, 18 JUNE 1973, SAME SUBJECT;  
GENEVA 2220, STATE 91046

1. USG INTENDS TO PARTICIPATE IN SUBJECT AD HOC EXPERTS  
MEETING, SCHEDULED FOR GENEVA SEPT 19-21. IDENTITY OF  
US PARTICIPANT NOT COMPLETELY ESTABLISHED AS YET;  
HOWEVER, DR. G. CHINGARI, GENERAL MANAGER, IIT RESEARCH  
INSTITUTE - EUROPE NOW SCHEDULED TO ATTEND. DR. CHINGARI  
WAS MEMBER OF US DELEGATION TO SENIOR SCIENCE ADVISORS  
MEETING DEC. 1972.

2. US PROPOSAL FOR A MEETING (SEMINAR) INDUSTRIAL  
MANAGEMENT OF TECHNOLOGY TABLED AT SCIENCE ADVISERS MTG.  
AND ENDORSED BY ECE WAS FOR "MEETING TO IDENTIFY FUNCTIONAL  
ELEMENTS AND DECISION MAKING FACTORS AND CRITERIA THAT  
ARE ESPECIALLY APPLICABLE TO THE MANAGEMENT OF FIRMS  
AND ENTERPRISES THAT DEPEND ON EFFECTIVE APPLICATION OF  
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TECHNOLOGY". THE INITIAL AD HOC EXPERTS MTG. AS CONCEIVED

OF IN ORIGINAL US PROPOSAL WAS TO HAVE SMALL GROUP OF  
EXPERTS IN TECHNOLOGY MANAGEMENT PLAN THE AGENDA AND FOCUS

FOR THE SEMINAR. THESE EXPERTS COULD BE EXPERIENCED  
PRIMARILY IN DOMESTIC TECHNOLOGY PROBLEMS AND  
MANAGEMENT.

3. UNDER THE RESOLUTION (3XXVIII) ADOPTED BY ECE, SEPT.  
AD HOC EXPERTS MTG WOULD ALSO PLAN FOR SEMINAR ON  
"MANAGERIAL ASPECTS OF CO-OPERATIVE RESEARCH". DEPT.  
AND USG AGENCIES WOULD LIKE CLARIFICATION FROM SECRETARIAT  
AS TO WHETHER CO-OPERATIVE RESEARCH REFERRED MEANS (1)  
COOPERATION BETWEEN DOMESTIC INSTITUTIONS, E.G. BETWEEN  
FIRMS OR INDUSTRIES OR GOV'T AND UNIVERSITIES, OR MEANS  
(2) INTERNATIONAL COOPERATION BETWEEN GOV'TS OR BY  
ELEMENTS OF MULTI-NATIONAL FIRMS OR BETWEEN PRIVATE SECTOR  
BODIES IN DIFFERENT COUNTRIES. KNOWING CONTEXT OF THIS  
SEMINAR IS NECESSARY SO WE CAN HAVE PROPER PARTICIPATION;  
E.G. AN EXPERT WITH SPECIFIC EXPERIENCE IN MANAGEMENT OF  
INDUSTRIAL RESEARCH AND/OR TECHNOLOGY IN A DOMESTIC  
CONTEXT WOULD BE APPROPRIATE TO PLAN FOR BOTH SEMINARS,  
IF SECOND SEMINAR IS TO FOCUS ON "DOMESTIC" COOPERATIVE  
RESEARCH. IF FOCUS IS ON INTERNATIONAL COOPERATION IN  
RESEARCH, EXPERTS WITH DIFFERENT EXPERIENCE WOULD BE  
APPROPRIATE.

4. REQUEST MISSION SEEK CLARIFICATION FROM SECRETARIAT  
ASAP ON EXACT NATURE OF SEMINARS FOR WHICH AD HOC EXPERTS  
MTGS. IS TO PLAN; PARTICULARLY WHETHER OR NOT COOPERATIVE  
RESEARCH SEMINAR IS TO FOCUS ON COOPERATION IN INTER-  
NATIONAL OR NATIONAL CONTEXT. ROGERS

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 23 AUG 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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**Disposition Remarks:**  
**Document Number:** 1973STATE168107  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** AERICHMOND,JR:L TG  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1973/newtext/t19730819/aaaaanrh.tel  
**Line Count:** 93  
**Locator:** TEXT ON-LINE  
**Office:** ORIGIN SCI  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** STANOVNIK LETTER, 18 JUNE 1973, SAME  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** kelleyw0  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 16 JAN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <16-Jan-2002 by reddocgw>; APPROVED <05 MAR 2002 by kelleyw0>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** AD HOC MEETING OF EXPERTS TO PREPARE FOR SEMINARS ON MANAGERIAL ASPECTS OF INDUSTRIAL RESEARCH AND  
**TAGS:** TGEN, TECH, ECE  
**To:** GENEVA  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005